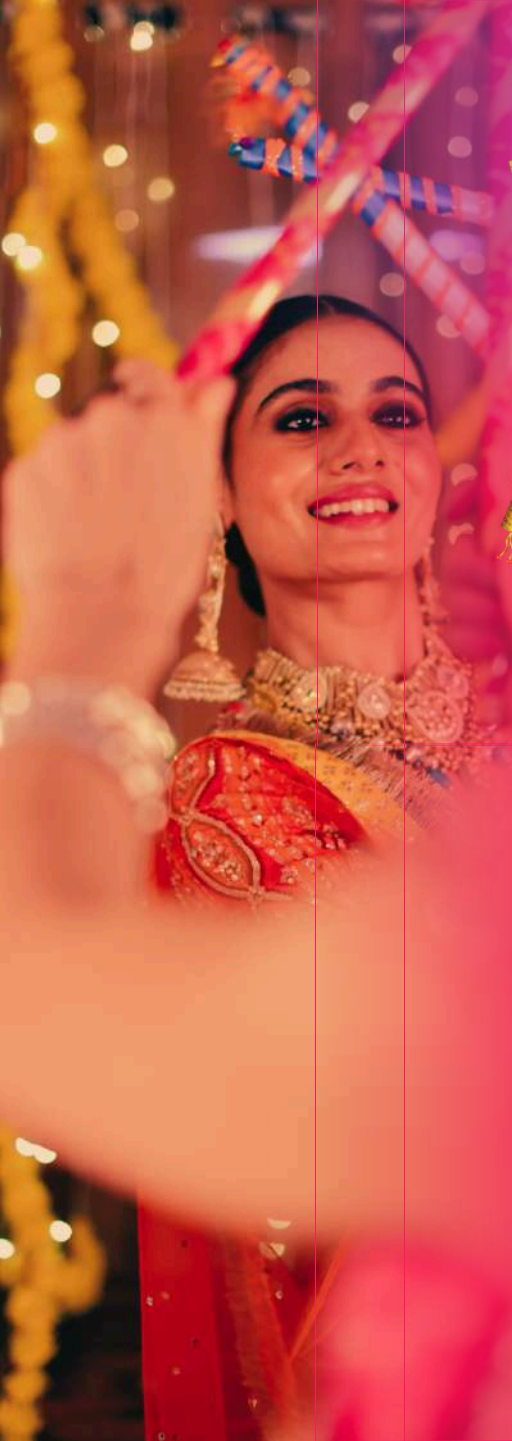




Dandiya

Beats Of Bihari

Date:- 28th Sept. 2025

Time:- 06:00 PM Onwards

Venue:- Danapur Club, Khagaul, Patna

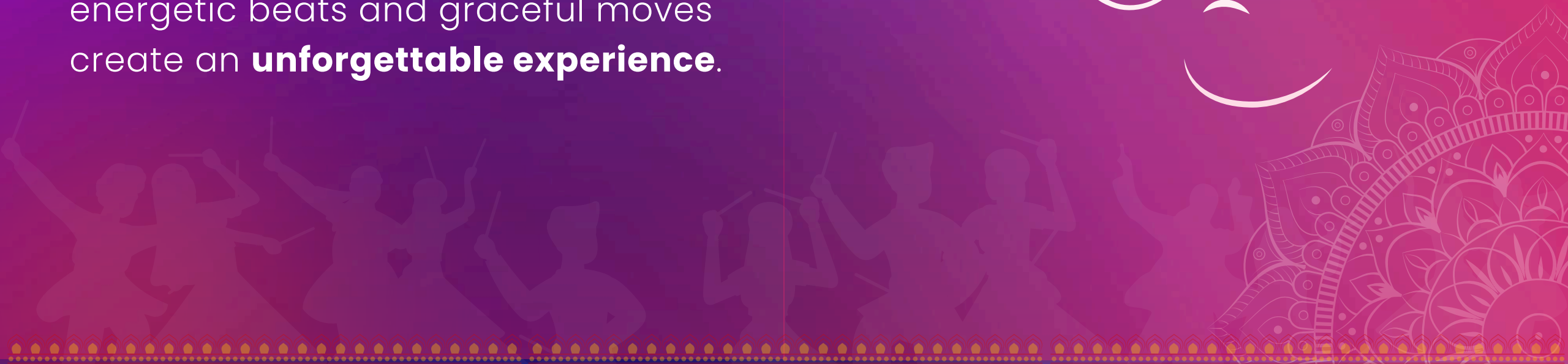
Organised By

Davidh
Events

Your Happiness-Our Goal

About the Event

Celebrate the magic of **Navratri** with a night full of music, rhythm and devotion! Our ***Dandiya-Beats Of Bihar*** brings together tradition and festivity in its most colorful form – where vibrant costumes, energetic beats and graceful moves create an **unforgettable experience**.



Significance of Dandiya

Dandiya, also known as the “**Dance of Swords**”, is performed as a symbol of victory of good over evil. The sticks (dandiya) represent the **swords of Goddess Durga**, used in the battle against **Mahishasura**. Each step and strike echoes devotion, power and positivity, making Dandiya not just a dance, but a divine celebration of **strength, unity and joy**.



About Us

At **Vividh Events** (A Unit of Vividh Communications & Events Pvt Ltd), we believe every celebration should be an unforgettable experience filled with joy, culture and creativity. Known for curating vibrant festivals, corporate gatherings and social events, we specialize in **blending tradition with a modern touch.**

With our expertise in planning and passion for creating magical moments, we promise an evening full of **energy, elegance and everlasting memories.**



Event Highlights

 **500+** Attendees

 **Celebrity** Guest

 **Panel** Guests

 **Live** DJ

 **Food** Stalls

 **Live** Games

 **Dance** Group

 **And many** more

Celebrity Guest

Mr. Deepak Thakur



- Secured the second runner-up position on **Bigg Boss 12**.
- Received the **Dadasaheb Phalke International Film Festival Award** in 2019.
- Lent his voice to songs in Bollywood films such as **Gangs of Wasseypur** and **Mukkabaaz**.

Live Artist



Rohan



DJ Amy



DJ Dmax



Mukta

Get **ready** to unleash the **energy**

Target Audience

Cultural Enthusiasts & Wider Reach

Traditional dance/music lovers, seniors and amplified reach through social media shares.



Youth & Students (18–30 yrs)

College students and young professionals, highly social-media active and trend-driven.



Families (30–50 yrs)

Parents with children seeking cultural entertainment and festive bonding.



Working Professionals & Communities

Corporate employees, entrepreneurs and local residents with strong spending power.



Sponsorship Opportunities

Title Sponsor:– Naming Rights

Gold Sponsor:– Powered By (Upto 3 Slots)

Silver Sponsor:– Co– Powered By (Upto 5 Slots)

Associate Sponsor (Upto 10 Slots)

In Kind Sponsor (Partners)

Why Sponsor Us?

High **Brand Visibility**

On-stage
**banners &
social media**
reach

Direct **Engagement**

Stalls,
contests
& product
promotion

Community **Goodwill**

Strong
cultural
& **family
connect**

Festive **Branding**

Aligns with
vibrant
**Navratri
celebrations**

Marketing & Promotion Plan



Social Media Promotions

Insta/Facebook reels, contests,
paid ads, sponsor tags



Offline Promotions

Posters, flyers, banners at
colleges, offices, markets

Media & Press Coverage

News Channels,
radio mentions



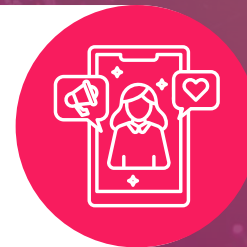
On-Ground Engagement

Stalls, stage mentions, branded
photo/selfie zones



Influencer Marketing

Influencer tie-ups
& Collaboration



Venue Details



Danapur Club

Khagaul, Patna

Contact Details

Event Coordinator

Tanmay Gupta

  9031806915

 dandiyavividh@gmail.com

Sponsorship Manager

Harshit Raj

  9031806914

 dandiyavividh@gmail.com

Organised By

vividh
Events

Your Happiness-Our Goal

A Unit of Vividh Communications & Events Pvt Ltd

  8252754340

    vividhevents

 www.vividhevents.com

 304 Saraswati Chandra Bhawan, Industrial
Estate Road, Kurji, Patna, Bihar 800010



Thank You

Let's celebrate **Navratri** together
and make this night **unforgettable!**